

NEWS RELEASE

CONTACT: Linda D. Daniels,
Redevelopment Director,
Redevelopment Agency

PHONE: (909) 477-2700

FAX: (909) 477-2848

Not just your Average Joe, It's Trader Joe's

FOR IMMEDIATE RELEASE

July 26, 2007

Rancho Cucamonga, California - For years residents of Rancho Cucamonga have requested the opening of Traders Joe's in the community, and now their requests will be answered. Trader Joe's has recently signed a lease to occupy approximately 12,000 square feet in the Haven Village Shopping Center on Haven Avenue just north of the 210 Freeway.

Trader Joe's will be a great addition to this established neighborhood center that has recently benefited from expansion and facade improvements. In 2006 the shopping center was expanded with approximately 11,000 square feet of new retail space which is nearly 100% leased. The expanded portion also allowed for a new restaurant, Corky's Kitchen & Bakery, to open for business, and in June Vons completed a major renovation of their store.

-More-

Mayor Donald J. Kurth, M.D.
Councilmember Rex Gutierrez
Councilmember Sam Spagnolo



Mayor Pro Tem Diane Williams
Councilmember L. Dennis Michael
Jack Lam, AICP, City Manager

“We are thrilled that Trader Joe’s will finally be opening a store in Rancho Cucamonga. They will complement the existing tenants in the center very nicely, and are sure to be a home run from day one,” said Mayor Donald Kurth, M.D. “My wife is ecstatic! One of my neighbors actually stopped me on the street just last week and told me that if we could get Trader Joe’s to come to Rancho, she would work there for free. I will have to tell her to get her retail outfit cleaned and pressed!”

Trader Joe's has built a reputation on providing customers with great food at everyday low prices. As a result, this has created a strong following of loyal customers who describe the retailer as a culinary treasure chest that features unique items that are difficult to find anywhere else.

Trader Joe's is scheduled to open later this year.

###